



2025-2026

Sponsorship Package

Join us in building a more inclusive Manitoba economy, one where **every business belongs.**



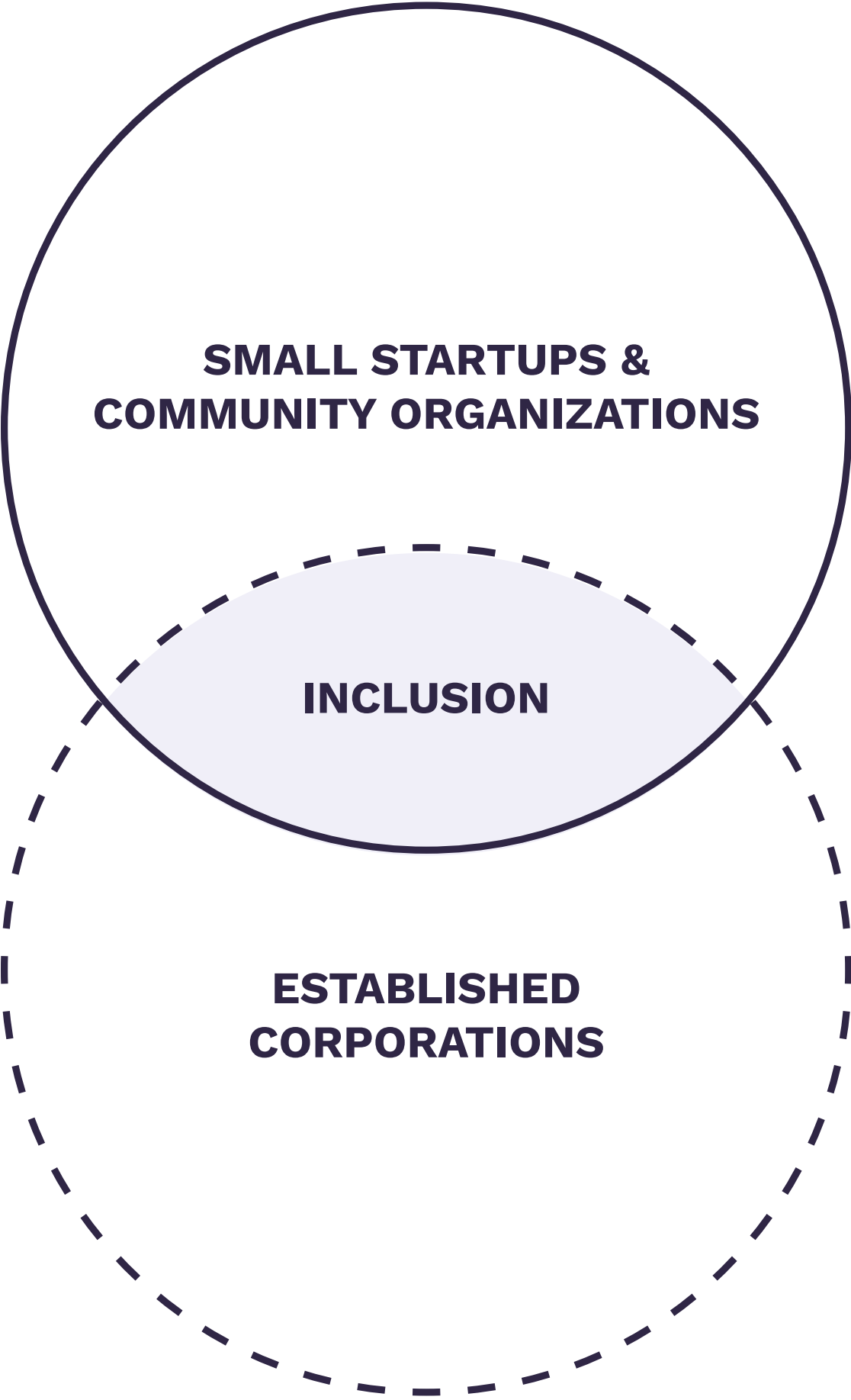
About the Chamber

The Manitoba Queer Chamber of Commerce exists to support, empower, and connect 2SLGBTQIA+ entrepreneurs, professionals, and businesses across Manitoba.

We are Manitoba’s only chamber dedicated to queer business success – a community-led organization where members can grow their businesses, build relationships, and thrive authentically.

Our members range from:

Small queer-owned start-ups to established corporations and community organizations who share one belief: inclusion is good for business, and business can be a **powerful driver of inclusion.**



Why Partner with Us

Make an Impact

Your sponsorship directly supports programs that strengthen Manitoba's 2SLGBTQIA+ business community. Programs that include support, mentorship, professional development, and so much more!

Build Relationships

Gain meaningful visibility among Manitoba's most engaged queer business owners, professionals, and ally organizations. Sponsors connect directly with members through workshops, networking events, and community activations.

Lead With Pride

Show your commitment to diversity, equity, and inclusion in action — not just in policy. Partnership with the Chamber positions you as a champion of belonging and economic empowerment.



By the Numbers

2SLGBTQIA+ Businesses Are a Growing Force in Canada.

2-4% of Canadian small businesses are queer-owned, contributing millions to the national economy.

25% of 2SLGBTQIA+ entrepreneurs have experienced discrimination or lost business opportunities — a gap the Chamber is closing through visibility, mentorship, and advocacy.

40% report challenges accessing financing, and 30% have hidden their identity in business contexts. Sponsorship helps remove these barriers by funding inclusive programs like EMERGE and the Equity & Access Fund.

Our Reach:

2K+ followers across Facebook, Instagram, and LinkedIn.

350+ newsletter subscribers, with growing engagement across Manitoba's queer business community.

250+ professionals and allies reached through the EMERGE program each season.

3K+ students and allies engaged annually through Queers on the Quad and Pride activations.

Sources: Nielsen LGBT SME Landscape Research Study, Deloitte Business Survey & Analysis, CGLCC studies, and internal MQCC data (2025).

Sponsorship Opportunities

The Chamber's annual calendar includes a diverse mix of events and programs that engage hundreds of members and thousands of community members each year. Sponsors can select packages aligned with their goals and visibility needs.

Workshops | Educational & Professional Development

[SEE DETAILS](#)

Networking | Community & Relationship Building

[SEE DETAILS](#)

Showcase Events | High-Profile Moments

[SEE DETAILS](#)

Community & Outreach | Awareness & Youth Engagement

[SEE DETAILS](#)

Add-On Visibility Options

[SEE DETAILS](#)

We'd love to collaborate on sponsorship options tailored specifically to your needs and goals.

Sponsorship Opportunities

Workshops | Educational & Professional Development

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Events:

EMERGE Workshops (5-6 from Sept 2025 to Mar 2026)

Audience:

Entrepreneurs, small business owners, and professionals seeking mentorship and growth

Positioning:

Align your brand with learning, leadership, and capacity-building

Opportunities:

Title Sponsor: \$2,500 per workshop or \$10,000 for full series

- Logo on all promotions, 5-minute speaking opportunity, recognition in post-event recap

Supporting Sponsor: \$1,000 per workshop

- Logo on slides + event signage + newsletter recognition

Sponsorship Opportunities

Networking | Community & Relationship Building

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Events:

Pride on Tap (May), Goldeyes Game (Aug), RWB Dress Rehearsal (Oct 8), Networking Coffee Break (Nov), December Holiday Mixer (Dec 3), 2 additional networking events (Jan–Mar)

Audience:

Chamber members, local entrepreneurs, community leaders, and corporate allies

Positioning:

Perfect for partners who want direct access to Manitoba's queer business community

Opportunities:

Series Sponsor: \$6,000

- Recognition across all networking events (logo placement, mic mentions, optional speaking role)

Individual Event Sponsor: \$1,500–\$2,500 per event

- Logo recognition and event activation opportunity

Sponsorship Opportunities

Showcase Events | High-Profile Moments

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Events:

EMERGE Program Launch (Sept 24) and EMERGE Finale & Awards Gala (March 19)

Audience:

Business leaders, media, government, and community partners

Positioning:

These are the Chamber's most visible and prestigious events, ideal for title and presenting partnerships

Opportunities:

Presenting Sponsor: \$10,000 (Gala) / \$5,000 (Launch)

- Logo dominance, speaking opportunity, media inclusion, VIP tickets, and social media recognition

Supporting Sponsor: \$5,000 (Gala) / \$2,000 (Launch)

- Program, signage recognition, and social media recognition

Friend of EMERGE: \$1,000-\$2,500

- Recognition in the program and a social media shout-out

Sponsorship Opportunities

Community & Outreach | Awareness & Youth Engagement

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Events:

Queers on the Quad at U of M (Sept), Winnipeg Pride Mixer (May), Brandon Pride (June), Steinbach Pride (TBD)

Audience:

General public, students, emerging entrepreneurs, and allies

Positioning:

Demonstrate authentic community investment and build awareness among future leaders

Opportunities:

Community Builder Sponsor: \$3,000 for full series

- Newsletter thank-you and social media recognition

Supporting Sponsor: \$500–\$1,000 each

- Social media recognition

Sponsorship Opportunities

Add-On Visibility Options

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E-newsletter Advertising

Ask us about rates!

\$50 - 150 PER ISSUE

Premium Member Social Media Spotlights

\$250 PER FEATURE

Social Media Boosts

2,000+ organic followers and targeted ad amplification

\$250 PER CAMPAIGN



Read to make an impact?

Join the Manitoba Queer Chamber of Commerce as a proud partner in building a stronger, more inclusive Manitoba economy. Your sponsorship helps empower queer entrepreneurs, celebrate authentic leadership, and ensure every business has a seat at the table.

| info@mbqueerchamber.ca

| 204.599.5140

Let's build something extraordinary, together.